



Decision Quality for High-Stakes AI & Analytics Investments

Structure the decision before you fund it.

High-stakes AI and analytics investments often move toward vendors, technology and implementation before the underlying decision has been properly structured.

Frame Decisions is a decision-quality platform that helps teams clarify the decision, expose assumptions and readiness gaps, compare realistic paths, and build a leadership-ready Business Case Brief before budget, people or technology are committed.

FROM QUESTION TO DECISION

FRAME →

Clarify the business decision, objective and constraints.

TRANSLATE →

Connect business intent to analytics and technology requirements.

PRESSURE-TEST →

Surface assumptions, readiness gaps, dependencies and execution risks.

COMPARE →

Evaluate realistic options rather than forcing a binary choice.

BUILD THE CASE →

Turn reasoning into a leadership-ready Business Case Brief.

REMEMBER & IMPROVE →

Retain decision rationale and strengthen decision capability over time.

Better decision structure. Human accountability.

Frame Decisions does not make the decision for leadership. It structures the evidence, assumptions, alternatives and trade-offs so the people accountable for the decision can make the call with greater confidence.

Don't outsource the decision. Structure it before you fund it.



Bring us one high-stakes AI or analytics investment you're considering.

Whether you're deciding to **buy, build, pilot, defer, or fix the underlying operation first**. Frame Decisions helps structure the decision, pressure-test readiness, and compare the realistic paths.

WHAT YOU BRING

A real decision your organization needs to make:

- Should we buy or build?
- Should we fund this initiative now?
- Are we ready to implement AI?
- Should we pilot before scaling?
- Should we fix the operating model first?
- Which option creates the strongest business case?

Built for consequential decisions.

Designed for:

- Executive and business leaders
- Strategy teams
- AI and analytics leaders
- Technology and transformation teams
- Consultants and advisors
- Executive education and applied strategy programs

Built on strategy and analytics experience.

Frame Decisions is shaped by experience across strategy, analytics, product and digital transformation and inspired by a single question:

Are we funding the right solution to the right problem, and is the organization actually ready to make it work?

Bring us your decision.

WHAT YOU LEAVE WITH

A leadership-ready **Business Case Brief** bringing together;

- Business objective and clarified decision
- Realistic strategic options
- Readiness gaps and dependencies
- Business, analytics and technology requirements
- Risks and trade-offs
- Recommended path and rationale
- Ownership and next actions
- Measures of value and success